



When the municipality of Clare set out to create an event that would showcase its Acadian culture and expand its tourism season, a Gran Fondo cycling experience was the perfect fit! The Gran Fondo Baie Sainte-Marie is the first of its kind in Nova Scotia! Clare, Nova Scotia is a cyclist's paradise with scenery and community hospitality that is second to none!



Experienced cyclists will be challenged by a 117 km Gran loop while novice cyclists may prefer the shorter 35 km Piccolo Fondo. New for 2016 will be a 67 km Medio Fondo, a medium distance that will take participants along the scenic Bas-de-la-Rivière loop with vistas of Baie Sainte-Marie and Digby Neck. Riders will navigate rolling inland roads and pass by towering wooden churches along the panoramic coastal route that hugs the beautiful Baie

Sainte-Marie.

Acadian culture will be highlighted throughout this event by Acadian dancers and music during the Saturday Social. Participants will also get to try Acadian delicacies! One rider said, "It was incredible! It was one of the best organized events I've ever been at. I'll be doing it again next year!" The 2016 event has already surpassed its early registration goal of 700 to 782 registered cyclists!





Clare's Gran Fondo event would not have been possible without the assistance from its organizers and its sponsors. The organizing partners are: The Municipality of Clare, Vélo Baie Sainte-Marie Bike Shop and the CDENE. The Municipality of Clare, ACOA, Province of Nova Scotia, and many local business and community sponsors who assisted are classified according to their level of sponsorship.

HOSPITALITY SPONSOR - Riverside Lobster.

SWAG BAG SPONSOR - Université Sainte-Anne.

GOLD GRAN - Clare Pharmasave, Comeau's Sea Foods Ltd, Thimot's Irving.

GRAN - Le Courrier de la Nouvelle-Écosse, The Clare Shopper.

MEDIO - Tradewinds Realty, A.F. Thériault Shipyard, Clare Machine Works.

PICCOLO - Caisse populaire de Clare, Chambre de commerce de Clare, Clare Physiotherapy Clinic, Clare Mutual, Comeau Bottle Exchange, Clayt's Signature Centre de pneus.

SPOKES OF THE WHEEL - La Bouquetiere, Belliveau Motors, Robins Donuts Saulnierville, Comeau Fuels, Chez Jean Dairy Twirl, Spec Resources, Nova Scotia Webcams, Comeauville Freshmart, Sip Café, and Clarence's Foodland.

Like a bikes wheel spinning round, this Gran Fondo event benefits everyone! The whole community comes out to enjoy the race, volunteers express feeling appreciated, the sponsors get great returns, and the cyclists can't wait for next year! Clare has created a long-term sustainable event that will bring the community together, encourage a healthy lifestyle and put Clare on the tourism map as a major cycling destination.



For more information
Contact Us

granfondobaiesaintemarie@gmail.com

Téléphone: 902-769-0221

<http://granfondobaiesaintemarie.ca/en/>